

PRESS RELEASE

PDRF, private sector send aid to families affected by Typhoon Kristine



Distribution of relief items from Shell Pilipinas Corporation to families affected by typhoon Kristine in Bicol.

November 14, 2024, BICOL—In response to the devastating impact brought on by Tropical Cyclone Kristine (international name: Trami) last October, the Philippine Disaster Resilience Foundation (PDRF) and its private sector network recently sent aid to the affected communities in Bicol.

Following the activation of its Emergency Operations Center in response to extensive flooding across Luzon and Visayas caused by the typhoon, PDRF convened its member companies and partners for a virtual briefing to update them on the impact, help offered by its member companies, and areas that need additional resources.

Food, Relief Packs, and Hygiene Kits

Through the active coordination of PDRF with the private sector and local government units, essential relief items were deployed to the identified hardest-hit areas in the Bicol Region, CALABARZON, and Northern Luzon.

PDRF deployed a team to facilitate the repacking and distribution of hygiene kits and food packs in Bicol. Ayala Foundation supported these efforts by assisting with the procurement of relief supplies and providing a staging area for repacking relief items.

Shell Pilipinas Corporation donated 1,454 hygiene kits to the affected families in Bicol.

The Peace and Equity Foundation donated 125 hygiene kits and 266 family food packs in Bicol through the Albay Public Safety and Emergency Management Office.

In support of the Bicol response, food company networks of PDRF provided meals to the volunteers and rescue personnel in Bicol and Cebu.

McDonald's provided 1,155 ready-to-eat (RTE) meals to the rescue personnel, volunteers, and affected families in Camarines Sur, Albay, and Naga City.

Jollibee Group Foundation provided 530 hot meals to the rescue personnel and volunteers in Bicol and Cebu.

The PhilSeven Foundation provided 100 RTE meals to the Department of Social Welfare and Development (DSWD) personnel in Mandaue City, Cebu.

PDRF also partnered with the YWCA Founders' Federation of the Philippines to facilitate the repacking and distribution of food packs donated by J.P. Morgan for Naga City.

Water

Clean drinking water scarcity has become a critical issue in CALABARZON due to widespread flooding. PDRF, in coordination with its Water Cluster, provided immediate assistance to address these needs.

Manila Water Foundation donated 2,000 units of 5-gallon water in the affected areas in the Bicol Region, and CALABARZON.

Maynilad donated 1,000 units of 6-liter water in Batangas.

Coca-Cola Beverages Philippines, Inc. donated 650 units of 7-liter water to Naga City and CALABARZON.

Logistics and Transportation

Several member and partner companies of the PDRF provided logistics services to support the response efforts of the private sector and the government.

Metro Pacific Tollways South and San Miguel Corporation Logistics each deployed a 10-wheeler wing van to transport water donations from Manila Water Foundation to Agoncillo, Batangas.

The UPS Foundation provided three (3) 10-wheeler wing vans to assist the Office of Civil Defense in transporting hygiene kits, tarpaulins, and generator sets from the Office of Civil Defense (OCD) in Camp Aguinaldo to OCD Region IV-A to augment the ongoing responses of the region.

DHL provided funding for mobilization trucks to support PDRF's response operations in the Bicol region.

Shell Pilipinas Corporation supplied 3,650 liters of fuel for Makati Development Corporation's trucks, aiding the transport of water donations from Manila Water Foundation and supporting Ayala Foundation's relief efforts in Bicol.

Several volunteer groups, including the Angat Buhay Foundation, Bicol University Red Cross Youth, Bicol University Students' Organization for Meteorology, Sangguniang Kabataan Albay, UP SCINTILLA JURIS Fraternity, DSWD, and the Philippine Army, joined forces to support PDRF's response initiative.

All the private sector response efforts coordinated through PDRF are consolidated in a [comprehensive dashboard](#) for tracking, minimizing duplication of efforts, and ensuring that help and resources reach those most in need.

Nothing follows

About PHILIPPINE DISASTER RESILIENCE FOUNDATION

The Philippine Disaster Resilience Foundation (PDRF) is the country's major private sector vehicle and coordinator for disaster resilience. As an alliance of businesses dedicated to building the disaster risk management capabilities of the private sector in the country, PDRF aims to contribute to the sustainable development and the general welfare of the Filipino people. For more information, visit www.pdrf.org.

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