


PRESS RELEASE

MSME disaster resilience guidebook gets updated with new data, toolkits

JULY 18, 2023, MANILA—The Philippine Disaster Resilience Foundation (PDRF), under the Philippine Preparedness Partnership (PhilPrep), re-introduced the micro, small, and medium (MSMEs) Guide to Disaster Resilience with new sets of data and tools to promote awareness on disaster resilience among MSMEs.



GUIDE TO DISASTER RESILIENCE
2ND EDITION
A guidebook for micro, small, and medium enterprises
Negosyong Matatag,
Kabuhayang Nagpapatuloy

Your new guide to disaster resilience is here!

With **new data**, **updated tools**, and **real life stories** of MSMEs that will surely help you find the right mindset and attitude to keep your businesses going amidst disasters.

Scan the QR code or visit the link to download your copy:

bit.ly/MSME-Guidebook-2nd-Ed

First introduced in 2020, the MSME Guidebook was designed to help MSMEs adapt to the impacts of the pandemic through understanding business continuity practices and basic concepts of disaster risk reduction and management.

In its second edition, the guidebook now comes with the most recent local and global data on disaster occurrences and the impact of the COVID-19 pandemic on MSMEs, helpful mobile applications, and online learning platforms.

It also contains a step-by-step guide on crafting a business continuity plan (BCP), assessment tools to help evaluate disaster readiness, and an updated BCP roadmap and loan and insurance products.

The guidebook also features real-life stories of MSMEs who struggled and succeeded during the pandemic. It showcases solutions to help other MSMEs find the right attitude and mindset to keep their businesses going amidst disasters.

An overview of the National Disaster Risk Reduction and Management Plan for the year 2020 to 2023 can also be found in this edition.

The 2nd edition of the MSME Guidebook is funded by the Asian Disaster Preparedness Center (ADPC) and the Asian Preparedness Partnership (APP) PhilPrep—the localized tripartite platform of APP, which is comprised of the Office of Civil Defense (OCD), Center for Disaster Preparedness, and PDRF.

It is supported by the MSME National Resilience Core Group, composed of the Department of Trade and Industry, Department of Science and Technology, OCD, PDRF, Philippine Chamber of Commerce and Industry, Philippine Exporters Confederation, Employers Confederation of the Philippines, Asia Pacific Alliance for Disaster Management-Philippines, and ADPC.

The guidebook can be downloaded via the iADAPT website: <https://bit.ly/MSME-Guidebook-2nd-Ed>

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About PHILIPPINE DISASTER RESILIENCE FOUNDATION

The Philippine Disaster Resilience Foundation (PDRF) is the country's major private sector vehicle and coordinator for disaster resilience. As an alliance of businesses dedicated to building the disaster risk management capabilities of the private sector in the country, PDRF aims to contribute to the sustainable development and the general welfare of the Filipino people. For more information, visit www.pdrf.org.

Media Contact:

Isabel Almenteros-Maravilles
Senior Communications Officer
Philippine Disaster Resilience Foundation
E: malmenteros@pdrf.org.ph

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