

PRESS RELEASE

## Nissan and PDRF join forces in disaster response

**APRIL 28, 2023, PAMPANGA**—Nissan Philippines Inc. recently signed a partnership agreement with the Philippine Disaster Resilience Foundation (PDRF) that will allow the Foundation to use Nissan's full electric vehicle (EV), the LEAF, for its disaster response and recovery activities.



*Ceremonial signing of Nissan Philippines and PDRF at the PDRF Emergency Operations Center (L-R) Executive Director Veronica Gabaldon (PDRF), Chief Resilience Officer Guillermo Luz (PDRF), President Juan Manuel Hoyos (Nissan Philippines), President Rene Meily (PDRF), and General Manager for Communications Dax Avenido (Nissan Philippines)*

In a ceremonial signing held at the PDRF Emergency Operations Center in Clark, Pampanga, Nissan Philippines partnered with PDRF as part of their Blue Switch initiative that aims to build an ecosystem with various organizations to use EV technologies in addressing social concerns such as disaster response, climate change, responsible travel, and energy management.

Present at the ceremonial signing were Nissan Philippines Inc. President Juan Manuel Hoyos and General Manager for Communications Dax Avenido, PDRF President Rene Meily, PDRF Chief Resilience Officer Guillermo Luz, and PDRF Executive Director Veronica Gabaldon.

“PDRF is grateful to Nissan for this innovative partnership. Their LEAF electric vehicle will be an important asset when we confront challenges going forward,” said PDRF President Rene Meily.

Through this partnership, Nissan Philippines will lend LEAF EVs to PDRF to be used as emergency response vehicles. The Nissan LEAF has vehicle-to-everything (V2X) technology which allows bi-directional charging and use the EV's battery to transfer power to other sources. Its reliable power source can supply electricity to affected communities and emergency responses during disasters.

Nissan representatives also demonstrated the capabilities of the LEAF and allowed the PDRF executives to test drive the vehicle.



*Nissan LEAF demonstration at PDRF Emergency Operations Center*

“Nissan is proud to be part of the roster of private companies which partnered with PDRF. We are very excited to see how the Nissan LEAF can assist PDRF in providing innovative and sustainable solutions to minimize the impacts and recover from disasters. This partnership is the next step in our strategy towards a more sustainable and resilient future for the country,” Juan Hoyos, Nissan Philippines President said.

The partnership will also enable the two organizations to explore efficient and sustainable ways to respond to disasters and mitigate the impact of climate change. The partnership is aligned with PDRF’s commitment to more green and sustainable approaches to disaster response.

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#### **About the PHILIPPINE DISASTER RESILIENCE FOUNDATION**

The Philippine Disaster Resilience Foundation (PDRF) is the country's major private sector vehicle and coordinator for disaster resilience. As an alliance of businesses dedicated to building the disaster risk management capabilities of the private sector in the country, PDRF aims to contribute to the sustainable development and the general welfare of the Filipino people. For more information, visit [www.pdrf.org](http://www.pdrf.org).

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