



## **GRAPHIC DESIGNER (PDRF Communications Unit)**

<b>Organization:</b>	Philippine Disaster Resilience Foundation
<b>Post Date:</b>	October 5, 2018
<b>Location:</b>	Makati City, Philippines
<b>Closing Date:</b>	October 19, 2018
<b>No. of Positions Available:</b>	1

### **ABOUT THE PHILIPPINE DISASTER RESILIENCE FOUNDATION**

The Philippine Disaster Resilience Foundation (PDRF) is the country's major private sector vehicle and coordinator for disaster risk reduction & management. Composed of a team of highly committed professionals, PDRF works with field experts and reputable humanitarian institutions to organize and coordinate private sector solutions to disaster management. As the critical link among government agencies, civil society groups and local government units, PDRF provides a systematic and holistic approach in responding to different disasters from the period of preparedness to recovery.

Backed by the country's largest conglomerates, industry movers and top corporate leaders, PDRF is an embodiment of solidarity that transcends business competition and promotes the common vision to build a strong, resilient and disaster-ready Philippines.

### **JOB DESCRIPTION**

- Develop intuitive, engaging, and brand-consistent visual designs across multiple platforms (social media, print, web);
- Work with the Communications team and other PDRF units in conceptualizing and executing creative concepts and designs for PDRF, including the PDRF Emergency Operations Center;
- Ensure that all information, education, and communication materials are consistent and aligned with PDRF's branding requirement;
- Create new design concepts, layouts, graphics needed for all PDRF project related activities;
- Perform other graphic design related tasks as the Foundation requires.

## QUALIFICATIONS

- Bachelor's degree in Visual Design, Digital Design, Graphic Design, or any related field
- At least 2 years of experience in graphic design work and is well adept in all design aspects
- Experience in development work is a plus
- Proficient in Adobe Creative Suite (Photoshop, InDesign, Illustrator, AfterEffects, Premiere) and updated with leading software and technologies in graphic design
- Proven ability to work under pressure and deadline-oriented
- Strong written and verbal communication skills with good attention to detail
- Ability to interact and present ideas and a team player
- Flexible and multi-tasking

## Required Skills

- Graphic Design skills
- Layout skills
- Video Editing (preferred but not required)
- Branding (preferred but not required)

## HOW TO APPLY

Interested candidates should apply to: [recruitment@pdrf.org.ph](mailto:recruitment@pdrf.org.ph)

- Please indicate the position you are applying for and follow this heading format:
  - PDRF\_Graphic Designer\_Last Name  
(example: PDRF\_Graphic Designer\_Cruz)
- Please submit CV, Portfolio, and Cover Letter (merged into one PDF file) addressed to:
  - **MS. VERONICA T. GABALDON**  
Executive Director  
**Philippine Disaster Resilience Foundation**
- For more information on PDRF, please visit our website: <http://pdrf.org/>